

Cut out the score card and take it with you when you shop!

fold

fold

fold

fold

\*Stonyfield Farm is a principal leader of Climate Counts in the sector and others. It is presented here with some of its major competitors in the sector with which it was first scored. This company is a pioneer in the sector and others. It is presented here with some of its major competitors in the sector with which it was first scored.

Company	Current Score	Change from 2008
Whirlpool	61	+1
LG Electronics	49	+36
Bosch and Siemens	45	+10
AB Electrolux	45	+12
Miele	23	+20
Emerson Electric	21	-8
Kenmore	17	+2

### LARGE APPLIANCES

Company	Current Score	Change from 2008
Hasbro	40	+3
Mattel	18	+5
Lego	13	+22
Newell Rubbermaid	4	+17
Dorel Industries	2	+1
JAKKS Pacific	0	-1
MEGA Brands	0	0
Playmates	0	+10
Chicco	0	-6
Eventlo	0	+15
Chelsea & Scott	0	+1
Britax	0	+22
Peg Perego	0	+12

### APPAREL/ACCESSORIES

Company	Current Score	Change from 2008
General Electric*	74	+3
News Corporation	68	+5
Disney	47	+22
Time Warner	36	+17
CBS	13	-1
Viacom	3	-1
L'Oréal	68	+10
Procter & Gamble	63	-6
Colgate-Palmolive	59	+15
Kimberly-Clark	59	+1
Avon	51	+22
Clorox	27	+12

### HOUSEHOLD PRODUCTS

Company	Current Score	Change from 2008
General Electric*	74	+3
News Corporation	68	+5
Disney	47	+22
Time Warner	36	+17
CBS	13	-1
Viacom	3	-1
L'Oréal	68	+10
Procter & Gamble	63	-6
Colgate-Palmolive	59	+15
Kimberly-Clark	59	+1
Avon	51	+22
Clorox	27	+12

### MEDIA

Company	Current Score	Change from 2008
General Electric*	74	+3
News Corporation	68	+5
Disney	47	+22
Time Warner	36	+17
CBS	13	-1
Viacom	3	-1

### FOOD SERVICES

Company	Current Score	Change from 2008
Starbucks	51	+2
Darden Restaurants	33	+33
McDonald's	30	+3
Yum! Brands	30	+29
Burger King	10	+10
Wendy's Arby's Group	2	+2

### FURNITURE

Company	Current Score	Change from 2008
Steelcase	53	n/a
Herman Miller	46	n/a
Masco	39	n/a
Sealy	16	n/a
La-Z-Boy	16	n/a
Leggett & Platt, Inc.	15	n/a
HNI Corporation	13	n/a
Fortune Brands	4	n/a
Simmons	4	n/a
Tempur-Pedic	1	n/a
Select Comfort	1	n/a
Serta	1	n/a
Furniture Brands Intl.	0	n/a
Spring Air	0	n/a

### SHIPPING

Company	Current Score	Change from 2008
UPS	69	+29
Deutsche Post/DHL	68	+1
US Postal Service	56	+9
FedEx	55	+2

### PHARMACEUTICALS

Company	Current Score	Change from 2008
AstraZeneca	76	n/a
Johnson & Johnson	75	n/a
Baxter International	66	n/a
GlaxoSmithKline	60	n/a
Pfizer	60	n/a
Schering-Plough	60	n/a
Genentech	58	n/a
Roche	58	n/a
Bristol-Myers Squibb	57	n/a
Abbott Laboratories	56	n/a
Novartis	55	n/a
Eli Lilly	52	n/a
Merck & Co	51	n/a
Sanofi-Aventis	50	n/a
Wyeth	36	n/a
Amgen	20	n/a

### HOTELS

Company	Current Score	Change from 2008
Marriott	51	+11
Wyndham Worldwide	25	+15
Starwood	24	n/c
Hilton	23	n/c
Hyatt	13	+6
Carlson	12	+11

### BANKS

Company	Current Score	Change from 2008
HSBC	67	+2
CitiGroup	67	+3
Deutsche Bank	66	+9
JP Morgan & Chase	63	+4
Bank of America	60	n/c
Royal Bank	55	+6
Wells Fargo	27	-4
US Bancorp	25	+8
Capital One	12	+4
PNC Financial Services	13	+2
Sun Trust	2	+1
Regions Financial	1	n/c

Printed with 100% wind energy using soy-based inks on 100% post-consumer waste paper, processed chlorine-free and manufactured using biogas energy.

Company	Current Score	Change from 2008
Stonyfield Farm**	81	+3
Unilever	80	+5
The Coca-Cola Co.	66	+5
Groupe Danone	64	n/c
Nestle	63	+2
PepsiCo	62	+25
Kraft Foods	58	+19
General Mills	49	+10
Kellogg	42	+7
Sara Lee	33	+20
Conagra Foods	31	+10

### FOOD PRODUCTS

Company	Current Score	Change from 2008
Hewlett-Packard	79	+11
IBM	76	-1
News Corporation	68	+5
Disney	47	+22
Time Warner	36	+17
CBS	13	-1
Viacom	3	-1
L'Oréal	68	+10
Procter & Gamble	63	-6
Colgate-Palmolive	59	+15
Kimberly-Clark	59	+1
Avon	51	+22
Clorox	27	+12

### ELECTRONICS

Company	Current Score	Change from 2008
Hewlett-Packard	79	+11
IBM	76	-1
News Corporation	68	+5
Disney	47	+22
Time Warner	36	+17
CBS	13	-1
Viacom	3	-1

Company	Current Score	Change from 2008
Microsoft	61	+23
Amazon.com	14	+9
Yahoo!	46	+9
Google	52	-3
eBay	53	+48
SABMiller	39	-9
Molson Coors Brewing	44	+10
Anheuser-Busch	54	+4

### INTERNET/SOFTWARE

Company	Current Score	Change from 2008
American	48	+13
US Airways	43	+43
Delta	40	+1
Southwest	40	+3
United	37	+9
Continental	37	+17
British Airways	36	+12
JetBlue	33	+22
Alaska Air	23	+8
ExpressJet	7	n/c
AirTran	5	+1
SkyWest Air	0	n/c

### AIRLINES

Company	Current Score	Change from 2008
American	48	+13
US Airways	43	+43
Delta	40	+1
Southwest	40	+3
United	37	+9
Continental	37	+17
British Airways	36	+12
JetBlue	33	+22
Alaska Air	23	+8
ExpressJet	7	n/c
AirTran	5	+1
SkyWest Air	0	n/c

### BEVERAGES - BEER

Company	Current Score	Change from 2008
SABMiller	39	-9
Molson Coors Brewing	44	+10
Anheuser-Busch	54	+4

## COMPANY SCORES



**ClimateCounts.org**  
Pocket Shopping Guide



A consumer guide to choosing brands taking action on climate change.  
Winter/Spring 2010 Edition

Use this guide to show the world's biggest companies that climate really does count. Climate Counts rates companies from 0 to 100 and ranks them against their main competitors. We score companies using 22 criteria that determine if they've:

- Measured their climate footprint
- Reduced their climate impact
- Supported (or blocked) progressive climate policy initiatives
- Made their climate protection efforts public and transparent

Climate Counts believes business should innovate, government should regulate, and consumers should motivate.

Published 11/09 using information through 10/09

**STRONG.** The best Climate Counts choice. Let these companies know why you support them! these companies know why you support them! progress carefully.

**STARTING.** A good Climate Counts choice. Let these companies know you're watching their progress carefully.

**STUCK.** A choice to avoid for the climate-conscious consumer. Tell this company it's time to take action on climate change!

Icons are intended for comparison only within sectors.



**Raise your voices and tell companies climate change matters to you!**

Want your favorite companies to score much higher? Tell them. Excited about the climate leadership they've demonstrated? Let them know that, too. Visit [ClimateCounts.org](http://ClimateCounts.org) to find ways you can speak up.

Climate Counts brings consumers and companies together to tackle climate change. We score companies annually on the basis of their voluntary climate actions: the higher the score, the higher the commitment. Supported by organic pioneer Stonyfield Farm and based in New Hampshire, Climate Counts believes everyday consumers can be the most important activists in the fight against global warming.

We welcome your comments! Share your ideas, stories, and thoughts about our ratings at [info@climatecounts.org](mailto:info@climatecounts.org)